



POLYCAB INDIA LIMITED

PUBLIC ADVOCACY POLICY

<i>Particulars</i>	<i>Date</i>	<i>Version</i>
<i>Policy adopted</i>	<i>May 06, 2025</i>	<i>1.0</i>

Preamble

As a pioneer in the electrical and FMEG industry, **Polycab India Limited** (hereinafter referred as “Polycab” or “the Company”) acknowledges its responsibility to contribute meaningfully to public policy discourse in India and globally. With deep-rooted values of **ethics, innovation, sustainability and nation-building**, Polycab’s advocacy efforts aim to support the development of a policy ecosystem that fosters inclusive growth, clean energy, safe infrastructure, digital transformation and industrial competitiveness.

This Policy establishes a clear and consistent framework for how Polycab engages with policymakers, regulatory bodies, trade associations and civil society to promote policies that benefit the Company, its stakeholders and the broader economy.

Purpose

The purpose of this Policy is to:

- Ensure transparent, responsible and ethical engagement in public policy matters.
- Align advocacy initiatives with Polycab’s strategic priorities including sustainable infrastructure, domestic manufacturing and energy access.
- Define clear roles and protocols for participation in public discourse and regulatory processes.

Scope

This Policy applies to:

- All Polycab employees engaged in government affairs, regulatory engagement or policy advocacy.
- Senior management and board members when acting in a representative capacity.
- External consultants, legal firms or public affairs professionals acting on Polycab’s behalf.

Directives: Guiding Principles

Polycab’s public advocacy shall be governed by the following principles:

1. Ethical Conduct

All interactions must uphold the highest standards of honesty and integrity. No bribes, inducements, or unethical influence are tolerated.

2. Legal Compliance

All advocacy activities must comply with the laws and regulations of the jurisdictions in which Polycab operates.

3. Transparency & Disclosure

Polycab shall disclose its affiliations and interests when engaging in advocacy. Positions taken will be shared openly with relevant stakeholders and, where appropriate, with the public.

4. Evidence-Based Engagement

Positions taken will be grounded in factual data, business intelligence, customer needs and long-term sustainability.

5. Alignment with Business and ESG Goals

Advocacy efforts must align with Polycab’s vision for responsible growth, environmental stewardship, social impact and good governance.

6. Integrity

Polycab will not offer, promise, or give any undue advantage to influence public officials or regulatory decisions.

Priority Advocacy Areas

Polycab may actively engage in advocacy efforts related to the following:

- **Energy Transition & Electrification**
Support for policies enabling renewable energy integration, electric mobility and modern energy infrastructure.
- **Make in India & Export Competitiveness**
Promotion of local manufacturing incentives, standards and export-friendly policies.
- **Smart Infrastructure & Digital India**
Policies supporting smart grids, building automation, IoT integration and digital connectivity.
- **Electrical Safety & Quality Standards**
Advocating for national and international quality standards in cables, switches and FMEG products.
- **Sustainability & Circular Economy**
Frameworks encouraging energy efficiency, green packaging and responsible supply chains.
- **Labour & Skill Development**
Collaboration on policies for vocational training, reskilling, workplace safety and job creation in the manufacturing sector.
- **Policies & Governance Matters**
Review and comments on various amendments in law(s), policies, consultation paper amongst others.

Structure: Roles & Responsibilities

- **Board of Directors**
 - Oversight on strategic alignment and governance of advocacy efforts
 - Review and guide on potential reputational or regulatory risks
- **Key Managerial Persons**
 - Identify sector-specific policy opportunities or risks
 - Collaborate on technical content and feedback for advocacy documents
 - Approve key advocacy positions
 - Represent Polycab at high-level engagements
- **Business Unit Heads & Senior Leadership**
 - Lead and coordinate all advocacy efforts
 - Ensure compliance with legal and ethical standards
 - Maintain records of interactions and submissions

Systems & Procedures: External Communications

Any representation made to public officials or regulators on behalf of Polycab must be approved as per the external communication policy. Third-party representatives must be vetted and comply with this Policy and Polycab's Code of Conduct.

Governance & Reporting

- Advocacy activities shall be documented, monitored and reviewed bi-annually.
- Significant engagements will be reported to the Board or its Governance/ESG sub-committee.
- An annual advocacy performance review shall assess the impact, compliance and alignment of efforts.

Review and Amendments

Notwithstanding anything contained in this policy, the Company shall ensure compliance with any additional requirements as may be prescribed under any laws/regulations either existing or arising out of any amendment to such laws/regulations or otherwise and applicable to the Company, from time to time.

In the event of any conflict between the provisions of this Policy and of the Act or Listing Regulations or any other statutory enactments, rules, the provisions of such Act or Listing Agreement or statutory enactments, rules shall prevail over this Policy. Any subsequent amendment/ modification in the Listing Regulations, Act and/or applicable laws in this regard shall automatically apply to this Policy.

This policy shall be reviewed periodically for its appropriateness and updated as necessary.